

Mr. Greg Pote

Chairman, Asia Pacific Smart Card Association



Greg Pote is Chairman of the Asia Pacific Smart Card Association (APSCA), the only regional, non-profit industry association for the smart card business in Asia Pacific, which he co-founded in 1997. APSCA is the Asia Pacific division of Smartex, the world's largest group of smart card associations with over 500 public and private sector members internationally.

Based in Shanghai, Greg manages the other APSCA offices in Japan, Taiwan and Malaysia and travels extensively around the region to promote smart card business and work with APSCA members. He has spoken at more than 100 APSCA events covering smart card business and technology across 9 countries in the Asia Pacific region, as well as other smart card industry conferences and exhibitions in Asia Pacific and internationally. APSCA offers an unparalleled opportunity for corporations and government organisations, including smart card scheme operators and suppliers, to network, gather business intelligence, share news and views and promote new ideas, products and applications in the Asia Pacific market. APSCA is focused on the commercial and technical aspects of smart cards, and encourages organisations to examine the business case and financial considerations of smart card schemes, as well as technical issues. Since 1997, APSCA has assisted government smart card projects, national card payment policies and produced increased business for APSCA members.

Prior to his 10 years in the smart card industry with APSCA, Greg had over 10 years of experience in the electronics and software industry in Asia, in hardware and software design, manufacturing and business development for companies based in Australia, Canada, Hong Kong and China. He holds a BSc in Computer Engineering from the City University, London. His hobby is trying to get more sleep.